

Sustainability, social responsibility and entrepreneurship

Day	Monday	Tuesday	Wednesday	Thursday	Friday
Topic of the Day	Social Innovation, Social Issues	Western Philosophy and Values	Entrepreneurship Essentials	Social Entrepreneurship Corporate Venturing	
9:30 - 11:00	Social Innovation, Social Issues	Western Philosophy and Values	Creating Growth Ventures	Impact Investment	Free Day
11:00-11:30	Coffee Break				
11:30-13:00	Leadership and Social Responsibility	Western Philosophy and Values	Creating Growth Ventures	Impact Investment	
13:00-14:00	Lunch				
14:00-17:00	Company Visit	Workshops Socratic Dialogue	Workshops Entrepreneurship	Case Study	
	Madrid/Barcelona City Tour				
19:30-21:30	Welcome Dinner				

Digital transformation and exponential technologies

Day	Monday	Tuesday	Wednesday	Thursday	Friday
Topic of the Day	Disruptive Innovation	Digital Strategy	Competing in the Age of AI	Collaboration for Innovation and Disruption	Exploring the Frontiers of Innovation
9:00-10:30	Disruptive Innovation and Exponential Technologies	Strategy in the Digital Era	AI for Business	Digital Transformation	Moonshot Thinking
10:30-11:00	Coffee Break				
11:00-12:30	Geopolitics of Innovation	Competing on Platforms	AI for Business	Digital Mindset	Moonshot Thinking
12:30-13:30	Lunch				
14:00-17:00	Madrid/Barcelona City Tour	Competing on Platfotms	Winery Visit & Wine Tasting	Workshop	
		Company Visit		Cookiteca and Farewell Dinner	

The Business environment in the EU

Spain time	Monday	Tuesday	Wednesday	Thursday	Friday
Topic of the Day	Political economy in the EU	Business government relations in the EU	EU climate policy	EU institutions	Politics in the EU
9:00-11:15	Introduction to Course EU Political Economy	Non-Market Environment & the EU	EU Climate Policy	EU institutional & Legal Foundations	Politics in Europe
11:15-11:45	Coffee Break				
11:45-14:00	EU Political Economy	Lobbying the EU	EU Climate Policy	EU Institutional & Legal Foundations	Politics in Europe
14:00-15:00	Lunch				
15:00-17:00		Non-market FTI	Nonmarket Strategy: A European Perspective	EU Guest Speaker	