



Intelligent Innovation Ecosystem Design

June 3 – 14, 2024

An MBA Summer Program hosted by the Schulich School of Business in Toronto, Canada



3.00 SCHULICH CREDITS

39 CONTACT HOURS

\$695 CAD PROGRAM FEE

TUITION: waived for nominated students

Deadlines

Nomination Deadline:
March 1, 2024

Application Deadline:
March 10, 2024

Questions

exchange@schulich.yorku.ca

Program Experience Includes

- Course materials and readings
- Company visits and presentations
- Welcome lunch/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- Day trip to Niagara Falls
- Transportation to/from all excursions
- Public transportation pass

Classes will be held downtown at the Miles S. Nadal campus



Intelligent Innovation Ecosystem Design

Unlock the strategies behind creating a thriving Tech and Innovation ecosystem – leveraging the incredible story of Toronto’s rise to global prominence. This intensive, hands-on modular course features a variety of engaging guest lecturers, leading innovators and strategic company visits, focusing on strategies to spark, scale, and sustain Tech & Innovation throughout the startup journey.

Program Highlights

Startup Ecosystems: Tech and Innovation

Gain skills to master the tech landscape and bring systems thinking to your own organizations and communities.

Mastering the Innovation Flywheel



Understand the components behind a thriving ecosystem and how these come together to move tech and innovation forward

The Inner Workings of Incubators and Accelerators



Discover the importance of incubators and accelerators, and their purposeful design in seeding new ideas

The Pivotal Role of Governmental Organizations



Learn the underutilized and massive resources of government, and how they are incentivized to scale startups

The Growing Hunger for Venture Capital



Explore the all-time high of venture capital, and the historical context behind this asset class in innovation

The Strategic Rise of Corporate Innovation



Gain a practical understanding of how corporations are investing into innovation, both in-house and in partnership

The Talent Advantage of Diversity and Inclusion



Understanding why diversity and inclusion is the leading strategy for building intentional and vibrant ecosystems

Connect in the Tech Space | Collision 2024



Following this program is North America’s fastest growing technology conference right here in Toronto! **Collision 2024** brings together the who’s who of international tech and is taking place June 17 – 24th. For details, visit: collisionconf.com